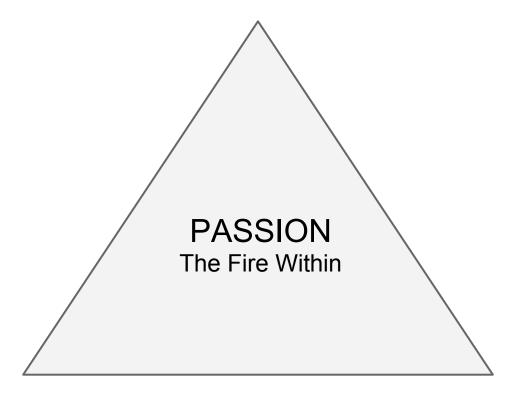
## Identity

Becoming more is what really excites you. Passion is the expectancy of an expanded identity.



## Certainty

That you can and will achieve the results. It's not enough to hope or wish, you must expect. And that requires total certainty that you will get the result.

## **Focus**

For passion to be passion and not just desire you need a constructive focus. Yours is your instrument.